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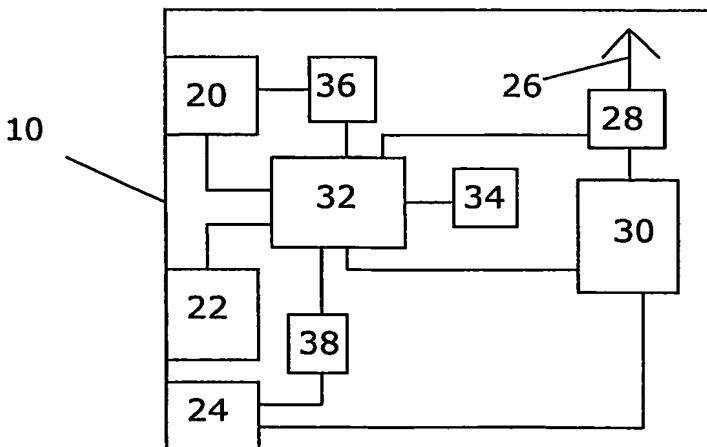
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**(54) Title: CALL ALERTING USING CALL RELEVANCE FLAGS**



W and an alerting unit (20, 36; 24, 38) alerting the called party of the call.

**(57) Abstract:** The present invention relates to a method, portable communication device, computer program product and computer program element for sending a call relevance flag with a call for use in alerting a called party as well as a method, portable communication device, computer program product and computer program element for using such a received call relevance flag. The portable communication device (10) of a calling party comprises a control unit (32) receiving a selection of a call relevance flag and a communication unit (28) setting up a voice connection and transmitting the call relevance flag to a called party phone. The portable communication device of the called party comprises a communication unit (28) receiving the call relevance flag, a control unit (32) selecting a manner of alerting the called party in dependence of the call relevance flag,